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Yard House to open at Fashion Island

The Irvine chain signs a lease near Bloomingdale's to open a fourth Orange County eatery .

By NANCY LUNA
The Orange County Register

Operators of the trendy **Yard House** eateries announced today that they've signed a lease at Fashion Island for their fourth Orange County restaurant.

The restaurant, opening in the space formerly occupied by Ozumo near Bloomingdale's, will have fewer taps – offering 100 beer selections compared to as many as 200 at other locations, the company said. The new eatery is expected to open in August.

The Irvine chain's other Orange County restaurants are in Brea, Irvine and Costa Mesa.

Steele Platt, chief executive and founder, started the first eatery in Long Beach 10 years ago. Diners immediately flocked to the restaurant-bar concept, which boasts loud music, and eclectic food in an upscale atmosphere. The high-volume chain now generates roughly \$115 million a year from its stores, scattered in five states.

Yard House will celebrate its 10th anniversary along the waterfront in downtown Long Beach on Dec. 7 from 11 a.m. to midnight. The first 500 guests will receive a hand-blown glass "mini" yard, measuring a foot high. For more information, go to www.yardhouse.com.

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